

Message Text

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ORIGIN NEA-10

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FM SECSTATE WASHDC

TO AMCONSUL CALCUTTA

INFO AMEMBASSY NEW DELHI

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E.O. 11652: N/A

TAGS: BEXP, IN

SUBJECT: GOWB MINISTER OF COMMERCE INTEREST IN COLLABORA-
- TION WITH DISNEYLAND

REF: CALCUTTA 1843

1. DEPARTMENT CONTACTED WALT DISNEY PRODUCTIONS IN LOS ANGELES TO ASCERTAIN COMPANY'S WILLINGNESS TO ASSIST GOWB IN ESTABLISHMENT DISNEYLAND-TYPE ENTERTAINMENT COMPLEX NEAR CALCUTTA. RONALD CAYO, VICE PRESIDENT FOR BUSINESS AFFAIRS, ADVISED US WALT DISNEY PRODUCTIONS DOES NOT, AS A MATTER OF POLICY, PROVIDE THE TYPE OF SERVICES GOWB SEEKS. HE STATED ALL OF COMPANY'S AVAILABLE EXPERTISE AND TALENT DEVOTED TO DESIGN FUTURE DISNEY WORLD COMPLEXES OWNED AND OPERATED BY DISNEY.

2. IN RESPONSE TO OUR QUESTION, CAYO SUGGESTED GOWB MIGHT OBTAIN ASSISTANCE IT SEEKS FROM INTERNATIONAL ASSOCIATION OF AMUSEMENT PARKS, 203 WABASH AVENUE, CHICAGO, ILLINOIS, 60601, WHICH INCLUDES IN ITS MEMBERSHIP BOTH DISNEY WORLD AND DISNEY LAND. DEPARTMENT HAS ASCERTAINED IAAP PREPARED
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COOPERATE, BUT NEEDS FURTHER DETAILS CONCERNING PROPOSED

ENTERTAINMENT COMPLEX, AND HAS ASKED THAT THESE BE PROVIDED

IN LETTER FROM GOWB. SHOULD MINISTRY OF COMMERCE DECIDE
TO PURSUE MATTER DIRECTLY WITH IAAP, PERSON TO CONTACT IS
ROBERT H. BLUNDRED, 1125 LAKE STREET BUILDING, OAK PARK,
ILLINOIS 60301. KISSINGER

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